

CONCEPT BALLOONS



**CAMERON
BALLOONS**



Concept *low-cost and lightweight*



Anybody can be a Concept balloonist whether new to the sport, an experienced aeronaut, fun flyer or sponsored pilot.

That's what's so special about the Concept concept: low-cost and lightweight with versatile load carrying ability and a semi-smooth envelope that will display a sponsor's artwork to great effect.

Concept is available in four envelope sizes: 60,000 ft³ (1,700m³), 70,000 ft³ (2,000m³), 80,000 ft³ (2,270m³) and 90,000 ft³ (2,550m³). The Concept 60 will carry two or sometimes three people and so is ideal for training and competition work, the Concept 70 three people, the Concept 80 will lift up to four while the four person Concept 90 makes an excellent balloon for corporate sponsorship or syndicate use.

Exclusive Calibre 2 fabric - resistant to fungal attack and fading - is standard while Hyperlast, the long-life balloon fabric that is silicone coated on both sides, is optional.

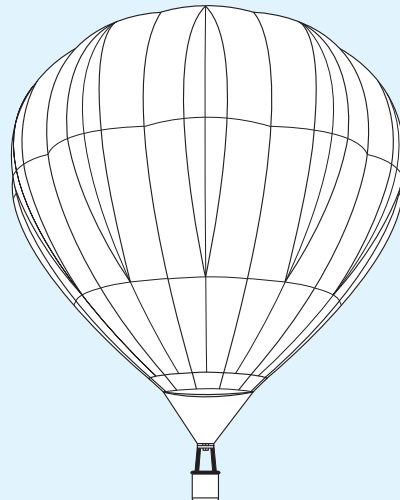
These Concept models are also available as low cost packages, complete with envelope, scoop, burner, basket and fuel cylinders. But low-cost doesn't mean a compromise on quality - which is guaranteed in writing with every balloon we sell. We've simply introduced more cost effective envelope designs to reduce fabric wastage, and simplified the basket and burner that accompany the standard packages. Alternative baskets and burners from our extensive ranges can be used with Concept envelopes.



Model designation: C

Sizes (000 ft³/m³)

| | |
|-------------|-----------|
| C-60 | (60/1700) |
| C-70 | (70/2000) |
| C-80 | (80/2270) |
| C-90 | (90/2550) |



| | |
|--------------|--|
| Gores: | 12 |
| Burner: | Stratus, Shadow or Stealth single, double. |
| Basket: | 2 special models, 3 standard models and Lite |
| Accessories: | Wide range available |

NB: The number of persons a balloon envelope can lift depends on the weight of each passenger, the height of the launch site above sea level, and the ambient temperature.

A colouring chart for this model can be found in the envelopes section at www.cameronballoons.co.uk

In a nut-shell, the Concept 60, 70, 80 and 90 - whether purchased as individual items or complete packages - will cost you less than any other top quality balloons of equivalent size. Please enquire about off-the-shelf availability.

